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# The Coffee Shop Business Plan: How To Open A Coffee Shop And Ensure It's Successful, Popular, And Profitable



## Synopsis

If you're a prospective entrepreneur planning on opening and running a coffee shop, then this book is for you! Today only, get this incredibly useful guide for only \$2.99. Regularly priced at \$4.99. Read on your PC, Mac, smart phone, tablet or Kindle device. If you have dreamed of owning your own coffee shop and saved money from working a regular nine to five gig, this is more than just a business venture. It's a chance to create something, and free yourself from the conventional corporate environment. If you're like me, you've spent long hours at a boring and unfulfilling job, and now you want to do something worthwhile with the rest of your life. And why not a coffee shop? After all, selling coffee should be easy. It's a legal, addictive stimulant that many people need, want, and love. How hard can it be to succeed? Well, that simplistic view ignores the many circumstances that make or break coffee shops. In the coming pages, I will lay out each of these factors as well as the common traps novice proprietors fall into. This ebook will provide you with a simple series of steps to make sure you succeed where others have failed. Here Is A Preview Of What You'll Learn... The Big Mistake The Best Location The Best Product The Best Process The Best Service The Best Plan Much, much more! Download your copy today! Tags: coffee shop business, coffee and tea shop, how to run a coffee shop, running a coffee shop, how to open a coffee shop, coffee shop business plan, how to start a coffee shop, starting a coffee shop, opening a coffee shop, coffee shop, coffeeshop

## Book Information

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## Customer Reviews

I like this book, but it has some problems. First is that it is very short and it doesn't have the time to cover all the nuances needed for this type of business plan. Second is that it is not really a plan, it is basically a set of pointers and advice on opening a coffee shop. It is good advice and good pointers, I am not saying that it is something wrong with them, but you will need to research a bit more for the real detailed plan. Other things are very good- writing, tips, grammar and so on. It is a useful book if you are looking for something broader to start with.

This is such a very impressive and useful book to read! This book covered everything you would want to know before considering owning a coffee shop. This is a tremendous help even if your running one already! Wonderful book! This is so much worth recommending book!

Starting out with a chapter about the Big Mistake kept me reading through the rest of the book because I got the impression that the author wanted to present realistic tips. Much of the content in this book focuses on tips and function as pep talk for readers who are contemplating on starting out a coffee shop business. You will not find the nitty gritty details of the business, but there is ample information if you just want to read about a caf  business in one short reading session.

Creating a business plan is always one of the hardest moments in preparation for starting your own company. This book will not enable you to create the best business plan imaginable, but that's because a business plan needs to be personalised and no business plan is ever the same. The author provides a valuable insight into what areas you need to attend your thoughts to when writing a plan and puts you in the right direction to get that kickstart you require.

Great step by step guide how to set up the business - a cafe of your dreams. Jonathan Schafer reveals the key points that affect the success of the cafe. And great that The Coffee Shop Business Plan reveals the pitfalls and common mistakes when creating their business. Information is given in a very accessible way, piling the meringue terminology.

Very informative indeed! This book teaches you more about Coffee Shop Business. For starters, it provides them not only the important information they need to know about the business and how to run it. This book educates its readers and gives clear, understandable directions both to making good coffee and to building a successful business. I would definitely recommend this book.

This is simple a genuine must read!!!! was surprised to find this book avail. I read it immediately! A little bible for anyone even thinking about opening a specialty coffee shop. I am grateful to Jonathan!!!

I have been contemplating on opening up my own coffee shop. You know what they say? A great idea needs wings and a landing gear. This book presents how to successfully open and operate that dream coffee shop while taking into account the real challenges that hound entrepreneurs. A realistic yet inspiring approach that gives practical advice is what this book is about. We can take hold of that dream and realize it while utilizing the professional approach offered in this book.

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